

Group:	Mickey Mouse Clubhouse
Feedback:	Instructor
Date:	27 th March 2024
Notes:	

Solid start

Animate

Good direction on the product – how it is made – but start to describe characteristics of the product, too (e.g., aroma)

As we can see... not we cannot see because it is too tiny. I see lines. For an international presentation too much Chinese here.

Very close – let's get more technical here

Cultural proximity – cultural connection – yes good points

sustainability / recycle / etc/ do not lose sight of this

However, competitive